

Celebrate Independents' Day On July 3rd At The Latona And Watershed

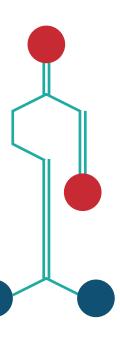
July 2, 2018 Washington Beer Blog By: Kendall Jones

No, that's not a typo in the headline. We're talking about a day to celebrate independents, not independence. In the spirit of Independence Day, the Latona Pub and Watershed Pub & Kitchen celebrate the independent spirit of craft brewing on Tuesday, July 3rd with tap lists made up entirely of beers from independently distributed Northwest breweries. Visit either of these fine eateries/drinkeries and celebrate Independents' Day. See the tap lists for each pub below.

Independence in the beer industry means a few difference things. First up, the vast majority of the breweries we love are independent breweries. They are owned by people, by families, by individuals and not by corporations or other, larger non-beer companies. This kind of independence is a cornerstone of the Brewers Association's definition of "craft brewery." You can read more about that here.

When we say that a brewery is "an independent" it can also refer to a brewery that distributes its own beer. In the United States, alcohol is sold via a three-tier system. That is, producers sell to whole-salers (distributors), wholesalers sell to retailers, retailers sell to consumers. It's the law, plain and simple. In Washington, breweries are allowed to operate as their own distributors. They distribute their beer independently, not via a wholesale beer distributor.





It is not an inherently bad thing for a brewery to sell its beer through a distributor. Many, many great breweries do. Still, for smaller breweries signing up with a distributor might not make sense. It is a daunting proposition, one that most breweries avoid until they reach a certain size. Independently distributed breweries face some challenges, that's for sure.

So cheers to the breweries that go at it alone, parking their little cargo vans next to the distributors' big beer trucks. And cheers to the Latona Pub and to Watershed Pub & Kitchen for celebrating independents' day.



Watershed Pub and Kitchen Lineup:

Standard Brewing New Money Lager

Seapine Brewing Company Candle Fly Kölsch

Bad Jimmy's Brewing Co. Strawberry Mango Hef

Lucky Envelope Brewing Whiskey Barrel #5 Sour

Big Time Brewery & Alehouse Guava Squeeze Sour

Holy Mountain Brewing Somnium Saison

Mazama Brewing Belgian Style Blonde

Cloudburst Brewing Endless Summer Nights English Summer Ale

Structures Brewing Oat Boat

Block 15 Brewing Co. Red, White & BOOM! Independent Patriotic Ale Rooftop Brewing Company American Mosaic IPA

Stoup Brewing Wallet Chain IPA

Triceratops Brewing Company Bellog Brut IPA

Matchless Brewing Residual Heaviness IPA

Lowercase Brewing/Good Brewing Co. India Red Session

FlyCaster Brewing Co. Shadow Casting ESB

Flying Bike Cooperative Brewery Phineywood Porter

Hellbent Brewing Company Moon Tower Nitro Stout

Whitewood Cider Co. Esopus Spitzenburg Heirloom Cider

Elemental Hard Cider Platinum Peach Cider

Big E Ales Rootbeer



Latona Pub Lineup:

Stoup Brewing Wallet Chain IPA

Flying Lion Brewing German Pils

Cloudburst Brewing IPA

Jellyfish Brewing Company Planktonic Red Ale

Lucky Envelope Brewing Raspberry Sour

Holy Mountain Brewing White Lodge Wit

Standard Brewing Gravity Waves Oat Stout (Nitro)

Dirty Couch Brewing Solstice Barrel Aged Berliner

Chainline Brewing Company Fantine The Grisette

Whitewood Cider Co. Newtown Pippin Cider

Matchless Brewing Das Fluff IPA

Seapine Brewing Company Citra IPA

Flying Bike Cooperative Brewery Sagan Loop 2x IPA

